

## STATISTICS UPDATE: INTERNATIONAL VISITORS ARRIVALS

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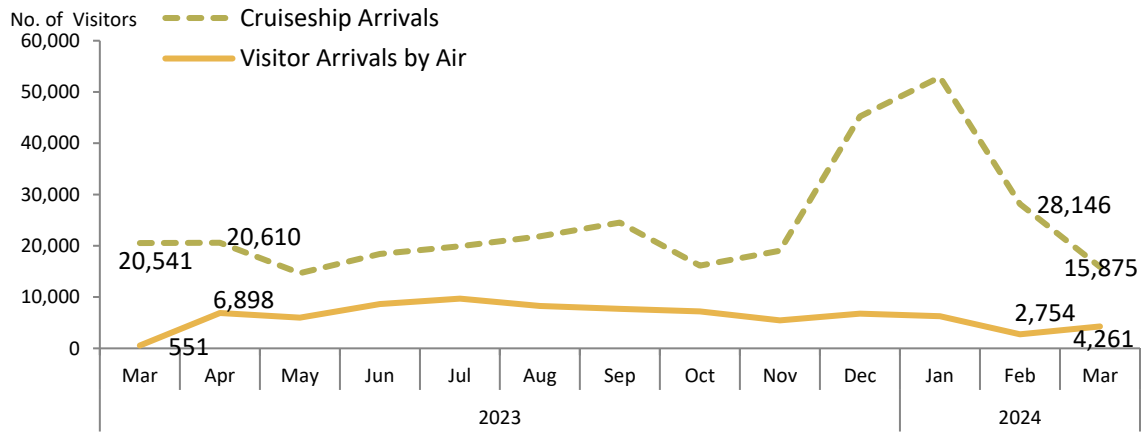
### 1. March 2024 highlights

- Total arrivals by air in March 2024 stood at **5,909**.
- Residents arrival makes up **28%** and visitor arrivals make up **72%** of the total arrivals by air.
- Holiday visitors represent **77%** of all air arrivals.
- Visitors residing in Australia recorded the highest percent at **48%** of all air arrivals.
- The average length of stay for visitors is **11 days**.
- The average age of visitors is **43** Years.
- Day visitors at **15,875** in March 2024
- Total departures stood at **7,568** in March 2024. Residents represents **38%** of all departure and visitor's departure with **62%**.

### 2. Overview

- The total international visitors arrival stood at 20,136 in which the total visitors arrivals by air is 4,261 which is an increase of 55% when compare to the previous months. The increase was attributed to an increase in the number of air arrivals for holiday purposes by 68% when compared to the previous month.
- There were 8 cruise ships in Vanuatu in March 2024 carrying a total of 15,875 day visitors which makes up a total of 79% of visitors arriving by sea in March 2024.

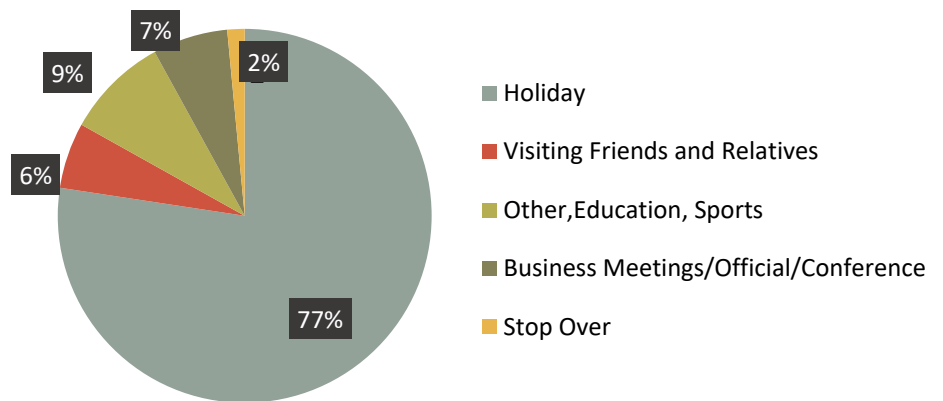
Figure 1: Visitor Arrivals by Air and Sea: March 2023 to March 2024



### 3. Purpose of visit

- Holiday visitors made up 77% of all international visitor arrivals to Vanuatu; followed by Other, Education and Sports at 9%, Business meetings conferences at 7%, Visiting Friends and relatives at 6% and stop-over visitors at 2%.

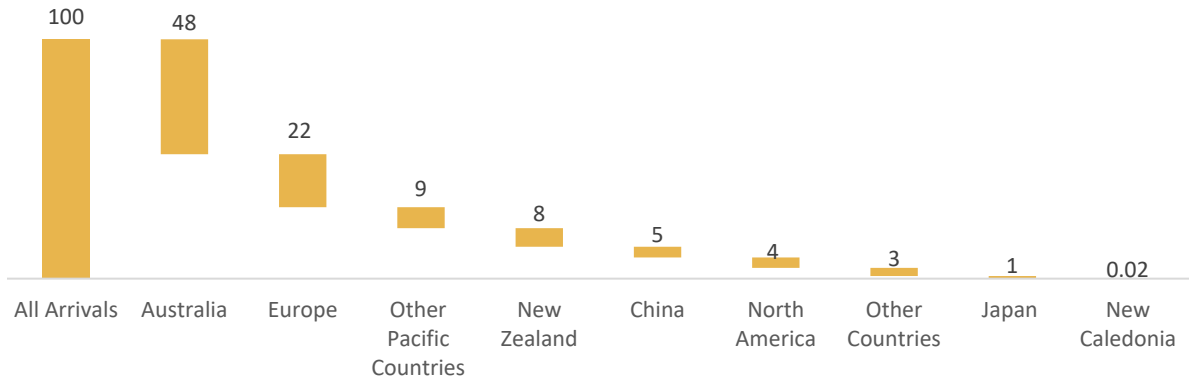
Figure 2: Percentage share of visitors by purpose of visit



### 4. Country of usual residence (for visitors arriving by air)

- Australian visitors accounted for 48% of all international visitors by air followed by Europe at 22%, Other Pacific Countries 9%, New Zealand at 8%, China at 5%, North America at 4%, Other Countries at 3%, Japan at 1% and New Caledonia at less than 1%.

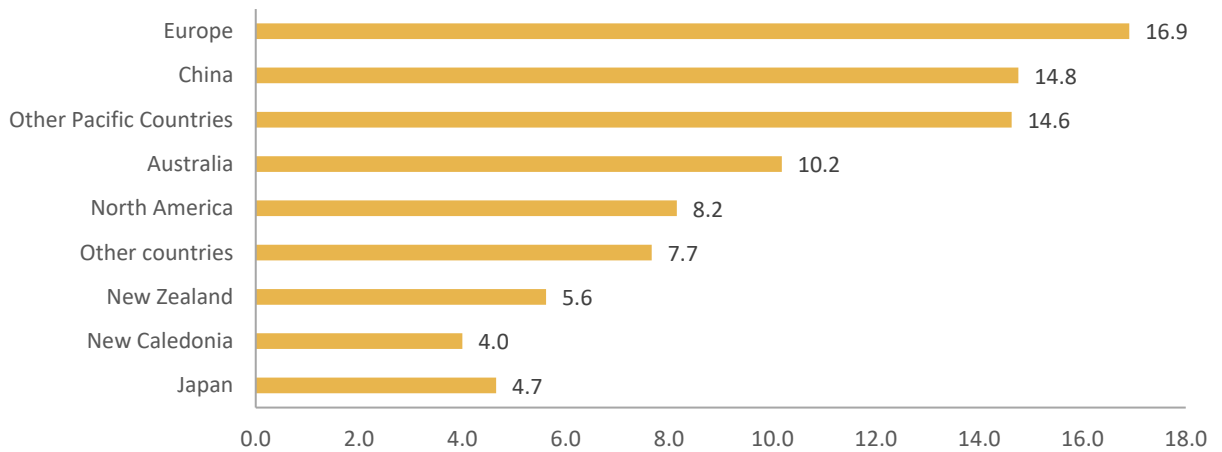
Figure 3: Percentage share of visitors by Country of Usual Residence



### 5. Average intended length of stay (for visitors arriving by air)

- International visitors by air spent an average of 11 days in Vanuatu. Visitors to Port Vila spent an average of 9 days and Luganville with 13 days.

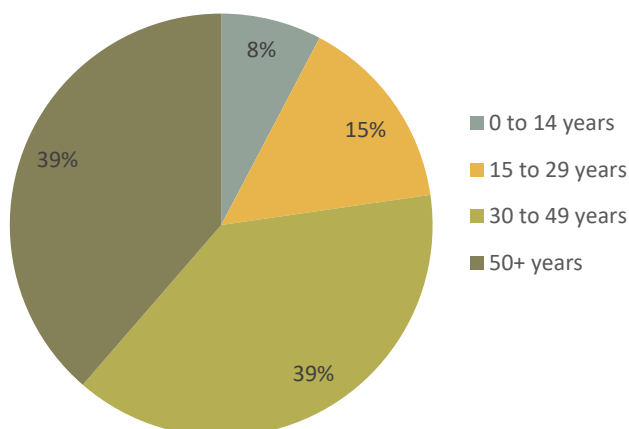
Figure 4: Average length of stay by country of usual residence



### 6. Average age of visitors (for visitors arriving by air)

- The average age for visitors travelling by air is 43 years old.
- This represents 39% of all visitors arriving to Vanuatu within the age group of 30 - 49 years old and also 39% within the age group of 50+ years old.

Figure 5: Proportion of visitors by age group



## DATA SOURCE AND REVISIONS

All International arrival by air provided in this report is sourced from the passenger processing modules within ASYCUDA World system from the Department of Customs and the Migration Information Data Analysis System (MIDAS) from the department of immigration through International Organization for Migration (IOM). Cruise ship figures are also supplied by the Department of Customs through the Passenger processing module.

The Vanuatu Bureau of Statistics is releasing monthly provisional international visitor arrivals highlighted in the tables from January 2019 onwards. This will allow for anomalies and consistency checks with the Department of Customs and Inland Revenue (DCIR) before release of actual figures in Quarterly or Annual Statistical Indicator report.

## NEXT UPDATE (MONTHLY) RELEASE DATE

April 2024

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**Table 1 : Summary of Overseas Migration**  
**Tableau 1 : Résumé des échanges migratoires avec l'extérieur**

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Arrivals		Cruiseship Arrivals/ Croisiéristes	Total Visitors	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL		Yacht Voilier					
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs						
2019		34,575	117,154	326	3,474	34,901	120,628	35,876	142,012	529	3,303	36,405	145,315	-	135,357	255,985	2019		
2020		10,392	21,764	17	201	10,409	21,965	9,122	28,095	253	39	9,375	28,134	-	60,401	82,366	2020		
2021		3,495	-	-	-	3,495	-	8,964	-	-	-	8,964	-	-	-	-	2021		
2022		18,547	30,374	-	-	18,547	30,374	18,172	27,637	-	12	18,172	27,637	158	34,554	65,086	2022		
2023		29,087	75,302	350	1,697	29,437	76,999	27,855	88,150	156	1,231	28,011	89,381	1,028	263,578	341,605	2023		
2019	Mar	2,151	6,807	37	219	2,188	7,026	2,717	7,940	13	233	2,730	8,173	-	12,237	19,263	2019	Mar	
2020	Mar	1,229	3,438	-	-	1,229	3,438	1,904	4,793	-	2	1,904	4,795	-	7,885	11,323	2020	Mar	
2021	Mar	279	-	-	-	279	-	882	-	-	-	882	-	-	-	-	2021	Mar	
2022	Mar	16	-	-	-	16	-	865	-	-	-	865	-	-	-	-	2022	Mar	
2023	Mar	239	551	-	-	239	551	1,219	1,505	-	-	1,219	1,505	-	20,541	21,092	2023	Mar	
	Apr	2,619	6898	-	-	2,619	6,898	2,338	7,045	-	-	2,338	7,045	43	20,610	27,551		Avr	
	May	4,168	5992	-	-	4,168	5,992	2,502	7,395	-	-	2,502	7,395	72	14,666	20,730		Mai	
	June	3,247	8429	91	223	3,338	8,652	2,164	7,883	23	153	2,187	8,036	121	18,408	27,181		Juin	
	Jul	2,596	9443	39	255	2,635	9,698	2,340	11,106	13	292	2,353	11,398	118	19,906	29,722		Juil	
	Aug	2,570	8158	28	108	2,598	8,266	2,119	9,469	18	137	2,137	9,606	191	21,849	30,306		Aoû	
	Sep	3,870	7398	39	296	3,909	7,694	2,196	8,649	26	164	2,222	8,813	121	24,521	32,336		Sep	
	Oct	3,115	6977	44	222	3,159	7,199	3,411	8,220	2	116	3,413	8,336	161	16,119	23,479		Oct	
	Nov	3,167	5172	41	272	3,208	5,444	4,228	6,398	9	45	4,237	6,443	78	19,038	24,560		Nov	
	Dec	158	6447	68	321	226	6,768	170	6,816	65	324	235	7,140	78	45,242	52,088		Déc	
2024	Jan[p]	1,315	6114	31	142	1,346	6,256	1,549	8,729	15	184	1,564	8,913	5	52,901	59,162	2024	Jan[p]	
	Feb[p]	1,262	2592	36	162	1,298	2,754	266	5,749	58	73	324	5,822	21	28,146	30,921		Fév[p]	
	Mar[p]	1,627	4118	21	143	1,648	4,261	2,835	4,571	16	146	2,851	4,717	-	15,875	20,136		Mar[p]	

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

**Table 2 : Visitor Arrivals by Purpose of Visit**  
**Tableau 2 : Arrivées de visiteurs selon le motif du voyage**

Year	Month	VISITORS/VISITEURS					Total Visitors Visiteurs global	Année	Mois
		Holidays Vacances	Visiting Friends and relatives Visite à des amis et à la famille	Business, Meetings/ Conferences Affaires, réunions ou conférence	Stop Over Escale	Others, Education, sports Autres, education, sport			
2019		95,849	8,764	8,059	524	7,432	120,628	2019	
2020		17,166	1,445	1,085	448	1,821	21,965	2020	
2021		-	-	-	-	-	-	2021	
2022		23,859	3,202	1,757	204	1,352	30,374	2022	
2023		66,478	3,870	2,705	742	3,204	76,999	2023	
2019	Mar	5,299	610	726	4	387	7,026	2019	Mar
2020	Mar	2,638	299	224	44	233	3,438	2020	Mar
2021	Mar	-	-	-	-	-	-	2021	Mar
2022	Mar	-	-	-	-	-	-	2022	Mar
2023	Mar	352	51	79	-	69	551	2023	Mar
	Apr	6,128	310	89	29	342	6,898		Avr
	May	5,178	207	355	17	235	5,992		Mai
	Jun	7,720	357	265	68	242	8,652		Juin
	Jul	8,534	375	247	74	468	9,698		Juil
	Aug	7,085	308	390	93	390	8,266		Aoû
	Sep	6,750	332	303	73	236	7,694		Sep
	Oct	6,148	355	300	94	302	7,199		Oct
	Nov	4,431	360	264	57	332	5,444		Nov
	Dec	5,657	652	155	82	222	6,768		Déc
2024	Jan[p]	4,759	631	96	24	746	6,256	2024	Jan[p]
	Feb[p]	1,959	204	202	3	386	2,754		Fév[p]
	Mar[p]	3,300	243	276	62	380	4,261		Mar[p]

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

**Table 3 : Visitor Arrivals by Usual Country of Residence**  
**Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle**

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays			
2019		63,122	15,085	14,738	6,560	8,992	3,120	1,107	4,671	3,233	120,628	2019	
2020		11,248	1,819	3,778	1,241	1,728	692	171	680	608	21,965	2020	
2021		-	-	-	-	-	-	-	-	-	-	2021	
2022		17,460	4,124	3,224	1,613	1,981	761	118	406	686	30,373	2022	
2023		45,232	8,536	6,347	3,177	7,399	1,993	528	2,056	1,731	76,999	2023	
2019	Mar	3,864	611	949	411	413	209	71	331	167	7,026	2019	Mar
2020	Mar	1,808	351	438	260	300	134	8	51	88	3,438	2020	Mar
2021	Mar	-	-	-	-	-	-	-	-	-	-	2021	Mar
2022	Mar	-	-	-	-	-	-	-	-	-	-	2022	Mar
2023	Mar	357	36	45	15	43	10	4	27	14	551	2023	Mar
	Apr	4,272	669	566	275	604	166	47	162	137	6,898		Avr
	May	3,540	545	361	341	652	202	40	160	151	5,992		Mai
	Jun	5,381	973	624	289	647	280	26	213	219	8,652		Juin
	Jul	5,705	1,516	436	386	975	196	51	226	207	9,698		Juil
	Aug	4,083	1,493	481	360	1,070	179	105	287	208	8,266		Aoû
	Sep	5,178	838	310	271	512	155	98	222	110	7,694		Sep
	Oct	4,324	691	632	339	631	179	37	199	167	7,199		Oct
	Nov	3,067	548	442	248	583	191	34	164	167	5,444		Nov
	Dec	3,954	604	769	272	660	154	29	190	136	6,768		Déc
2024	Jan[p]	3,258	439	450	291	1,150	197	43	256	172	6,256	2024	Jan[p]
	Feb[p]	1,071	160	1	256	769	182	44	163	108	2,754		Fév[p]
	Mar[p]	2,046	329	1	373	944	185	45	192	146	4,261		Mar[p]

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

p: provisiona figures

**Table 4 : Overseas Arrivals of Residents by Nationality**

**Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian Australien	French Français	British Anglais	New Zealander Néo- Zélandais	Asian Asiatiques	Pacific Islanders Autres pays du Pacifique	North Americans Américain du Nord	Other countries Autres pays	TOTAL	Année	Mois
2019		26,317	2,344	884	329	780	2,809	665	409	364	34,901	2019	
2020		8,374	719	285	42	243	283	273	87	103	10,409	2020	
2021		2,659	343	63	10	79	210	67	17	47	3,495	2021	
2022		15,012	1,501	381	89	297	562	392	152	155	18,541	2022	
2023		26,750	972	287	29	292	602	279	92	131	29,434	2023	
2019	Mar	1,629	208	88	15	48	93	41	28	38	2,188	2019	Mar
2020	Mar	857	156	53	7	45	27	41	19	24	1,229	2020	Mar
2021	Mar	184	34	2	0	10	17	25	4	3	279	2021	Mar
2022	Mar	0	9	6	0	0	1	0	0	0	16	2022	Mar
2023	Mar	172	21	13	1	5	15	4	4	4	239	2023	Mar
	Apr	2,345	102	19	3	25	82	24	10	8	2,618		Avr
	May	3,776	127	46	8	36	115	28	9	23	4,168		Mai
	Jun	3,033	118	29	2	26	82	26	7	15	3,338		Juin
	Jul	2,333	116	20	2	27	56	50	12	17	2,633		Juil
	Aug	2,300	106	44	0	32	61	22	13	20	2,598		Août
	Sep	3,747	72	14	3	17	30	14	8	4	3,909		Sept
	Oct	2,936	91	22	1	29	43	20	11	6	3,159		Oct
	Nov	3,045	39	16	0	48	32	16	4	8	3,208		Nov
	Dec	133	40	9	2	7	18	10	2	5	226		Déc
2024	Jan[p]	1,222	40	17	0	13	24	21	2	7	1,346	2024	Jan[p]
	Feb[p]	852	89	72	16	27	118	81	15	28	1,298		Fév[p]
	Mar[p]	1,068	169	80	6	53	166	70	17	19	1,648		Mar[p]

Source: Department of Customs/Département des

*p: provisiona figures*

*- No visitors/residents were recorded for the reference month*

*r: revised figure*



**Table 5 : Visitors Arriving by Air Intended Length of Stay\*****Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour**

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2019		10.4	13.4	11.9	2019	
2020		2.8	1.5	3.1	2020	
2021		-	-	-	2021	
2022		6.9	-	6.9	2022	
2023		10.1	8.4	11.2	2023	
2019	Mar	8.8	9.4	9.1	2019	Mar
2020	Mar	8.7	-	8.7	2020	Mar
2021	Mar	-	-	-	2021	Mar
2022	Mar	-	-	-	2022	Mar
2023	Mar	15.1	-	15.1	2023	Mar
	Apr	12.9	-	12.9		Avr
	May	9.0	-	9.0		Mai
	Jun	12.1	20	16.1		Juin
	Jul	9.7	12	10.8		Juil
	Aug	8.8	12	10.3		Août
	Sep	8.3	12	10.3		Sep
	Oct	8.6	13	10.9		Oct
	Nov	8.9	12	10.3		Nov
	Dec	10.0	12	10.8		Dec
2024	Jan[p]	9.0	23	15.9	2024	Jan[p]
	Feb[p]	9.7	11	10.4		Fév[p]
	Mar[p]	9	13	10.5		Mar[p]

Source: Department of Customs/Département des douanes

p: provisional figures

**Table 6 : Visitors Arriving by Air Average Age**  
**Tableau 6 : Arrivée des Visiteurs par Age moyen**

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2019		39.10	42.47	40.79	2019	
2020		9.88	3.09	9.95	2020	
2021		-	-	-	2021	
2022		3.48	-	3.48	2022	
2023[					2023	
2019	Mar	42.1	44.4	43.2	2019	Mar
2020	Mar	41.8	-	41.8	2020	Mar
2021	Mar	-	-	-	2021	Mar
2022	Mar	-	-	-	2022	Mar
2023	Mar	38.3	-	38.3	2023	Mar
	Apr	38.7	-	38.7		Avr
	May	43.2	-	43.2		Mai
	Jun	39.2	45.3	42.2		Juin
	Jul	43.3	48.6	46.0		Juil
	Aug	41.8	49.1	45.5		Août
	Sep	39.9	47.1	45.5		Sep
	Oct	42.3	56.7	49.5		Oct
	Nov	42.9	44.5	43.7		Nov
	Dec	37.7	39.0	38.4		Déc
2024	Jan[p]	37.9	37.8	37.9	2024	Jan[p]
	Feb[p]	43.6	48.0	45.8		Feb[p]
	Mar[p]	41.5	44.1	42.8		Mar[p]

Source: Department of Customs/Département des douanes

p: provisional figures

**Table 7: Visitors travelling to Outer Islands, Vanuatu**

**Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu**

Year	Month	Tanna	Santo	Efate offshore Islands Efate et les îles côtières	Pentecost Island îles Pentecôte	Malekula Malicolo	Ambrym	Other Islands D'autres îles	TOTAL	Année	Mois
		2019		10,848	10,255	4,751	660	899	404		
2020		2,283	2,489	634	64	205	47	512	6,234	2020	
2021		-	-	-	-	-	-	-	-	2021	
2022		1,656	2,439	1,423	42	150	28	434	6,172	2022	
2023		3,762	4,821	1,820	131	325	109	945	11,913	2023	
2019	Mar	487	482	292	20	60	29	172	1,542	2019	Mar
2020	Mar	304	496	167	14	52	5	129	1,167	2020	Mar
2021	Mar	-	-	-	-	-	-	-	-	2021	Mar
2022	Mar	-	-	-	-	-	-	-	-	2022	Mar
2023	Mar	83	153	79	3	7	-	19	344	2023	Mar
	Apr	149	197	109	2	20	8	50	535		Avr
	May	224	351	107	17	23	4	80	806		Mai
	Jun	380	416	167	15	35	18	67	1,098		Juin
	Jul	765	1,077	513	34	70	29	251	2,739		Juil
	Aug	669	646	224	27	60	18	165	1,809		Aoû
	Sep	195	260	56	8	19	7	39	584		Sep
	Oct	243	279	97	9	16	8	37	689		Oct
	Nov	229	218	116	5	20	7	81	676		Nov
	Dec	133	187	76	6	13	1	29	445		Déc
2024	Jan[p]	na	na	na	na	na	na	na	na	2024	Jan[p]
	Feb[p]	na	na	na	na	na	na	na	na		Fév[p]
	Mar[p]	na	na	na	na	na	na	na	na		Mar[p]

**Source: Department of Customs/Département des douanes**

Note: 1. Data on visitors travelling to outer islands is only available from May 2014

p: provisional figures

**Table 8: Visitors usual residence arrivals by purpose of visit****Tableau 8: Visiteurs résidences habituelles arrivées par voie aérienne, par motif de visite**

Country of Usual Residence Pays de résidence habituelle	Visiting Friends and relatives Visite d'amis et de parents		Holiday Vacances		Business Affaires		All Other us les autres		Total Visitors
		% share		% share		% share		% share	
Australia/Australie	67	3%	1837	90%	42	2%	100	5%	2,046
China/Chine	21	11%	135	70%	1	1%	35	18%	192
Europe/L'europe	80	8%	758	80%	32	3%	74	8%	944
Japan/Japon	2	4%	34	76%	3	7%	6	13%	45
New Caledonia/Nouvelle Calédonie	0	0%	1	100%	0	0%	0	0%	1
New Zealand/Nouvelle Zélande	21	6%	248	75%	28	9%	32	10%	329
North America/ Amérique du Nord	10	5%	140	76%	18	10%	17	9%	185
Other countries/Autres pays	6	4%	82	56%	27	18%	31	21%	146
Other pacific countries/ Autres pays du pacifique	36	10%	65	17%	125	34%	147	39%	373
<b>Total Visitors</b>	<b>243</b>		<b>3,300</b>		<b>276</b>		<b>442</b>		<b>4,261</b>

Source: Department of Customs/Département des douanes