

STATISTICS UPDATE: INTERNATIONAL ARRIVALS

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The opening of border to international travels

Since the 1st of July 2022, the Government of Vanuatu has reopened its border to the international travel after two years of travel restriction that begins from mid-March of 2020. This is due to the outbreak of the Covid-19 global pandemic.

1. July 2022 highlights

- Total arrivals in July is **6,882**. Visitors account for **51%** of arrivals
- Arrivals by air make **97%** of all visitors.
- Visitors who come for holiday represent **80%** of all visitor arrivals
- Visitors residing in Australia represent **55%** of all visitor arrival
- The average length of stay for visitors is **14 days**
- The average age of visitors is **42** years
- Out of all visitor arrivals, **13%** were able to visit outer islands with Santo, as a destination accounting for **61%** of those visiting other islands
- There are **0** day visitors as there are no cruise ship visits in July
- There are **0** visitors by air directly to Santo
- Total departures are **4,785** with residents make up **24%** of the departures

2. Overview

- The total international visitors by air accounted for 3,439 which represent 97% of all visitors and 101 visitors arriving by yacht which represent 3% of all international visitor's arrivals to Vanuatu. 3,318 are returning resident by air and 24 by yacht. The total visitors by air stood at 3,540 in July 2022 after the opening of the border. The increase was attributed to the rise in the number of arrivals for holiday purposes with a total number of 2,753.
- There are no Cruise ship or day visitors since the opening of borders in July. The cruise ship visits is expected to resume later during the year.

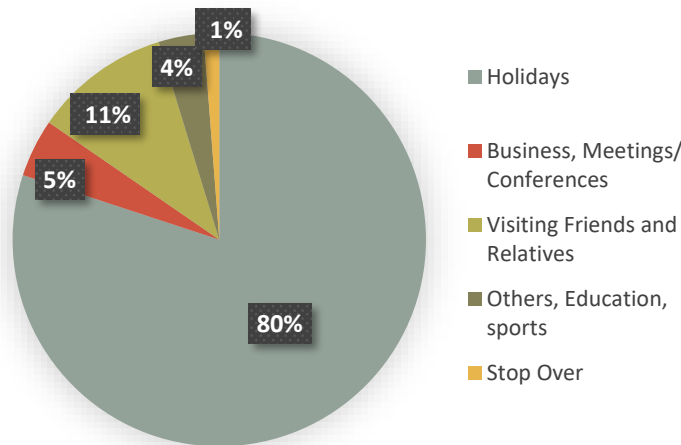
Figure 1: International Visitor Arrivals: July 2021 to July 2022



3. Purpose of visit (for visitors arriving by air)

- Holiday visitors made up 80% of all international visitor arrivals to Vanuatu; followed by Visiting Friends and relatives at 11%, business, meetings or conferences at 5%, Other, education and sports at 4%, while stop-over visitors accounted for 1%.

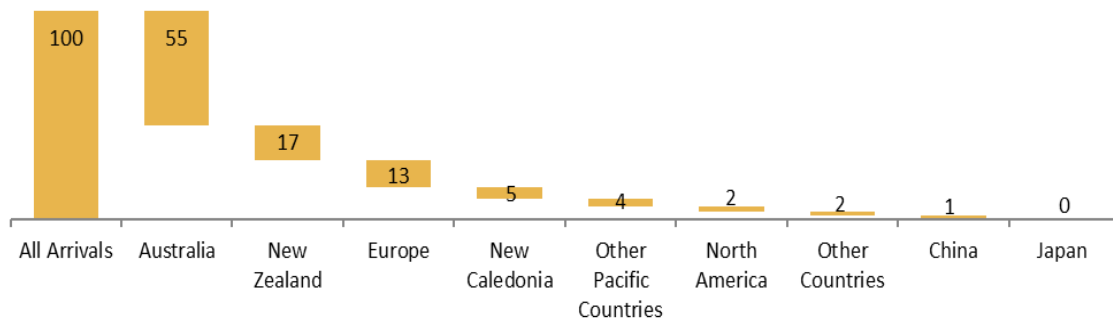
Figure 2: Percentage share of visitors by purpose of visit



4. Country of usual residence (for visitors arriving by air)

- Australian visitors accounted for 55% of all international visitors by air followed by New Zealand at 17%, Europe at 13%, New Caledonia at 5%, Other Pacific Countries at 4%, North America and Other Countries at 2% each, China at 1% and Japan at less than 1%.

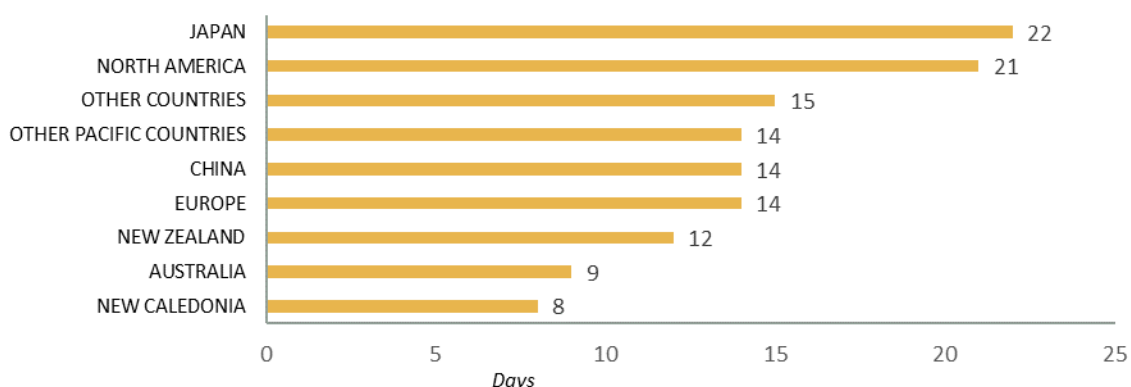
Figure 3: Percentage share of visitors by Country of Usual Residence



5. Average intended length of stay (for visitors arriving by air)

- International visitors by air spent an average of 14 in Vanuatu.

Figure 4: Average length of stay by country of usual residence



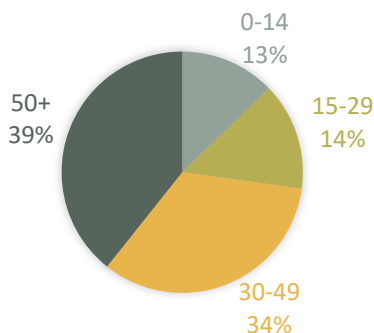
6. Average intended length of stay (for visitors arriving by sea)

- International visitors by sea (yacht) spent an average of 20 days in Vanuatu with a long duration compare to visitors by air on this month of July. This is expected as yachts tend to spend longer period compared to air travellers

7. Average age of visitors (for visitors arriving by air)

- The average age for visitors travelling by air stood at 56 years.
- This represents 39% of all visitors arriving to Vanuatu within the age group of 50+ years old and 34% within the age group of 30 – 49 years old.

Figure 5: Proportion of visitors by age group



8. Share of visitors to outer islands

Santo received the highest number of visitors at 61%; followed by visitors to Tanna Island at 22%. (see table 7)

9. Summary visitors to outer islands¹, by province

- Sanma received the highest number of visitors at 61%, followed by Tafea province at 24%.
- Visitors who travelled to outer islands spent on average, 5 days.

Figure 6: Proportion of visitors to outer islands

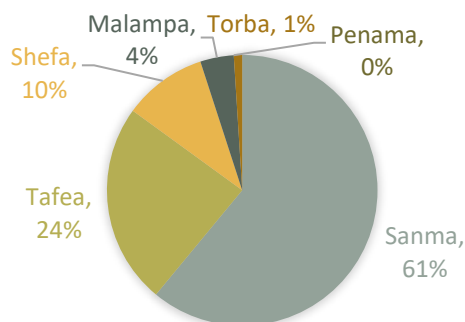
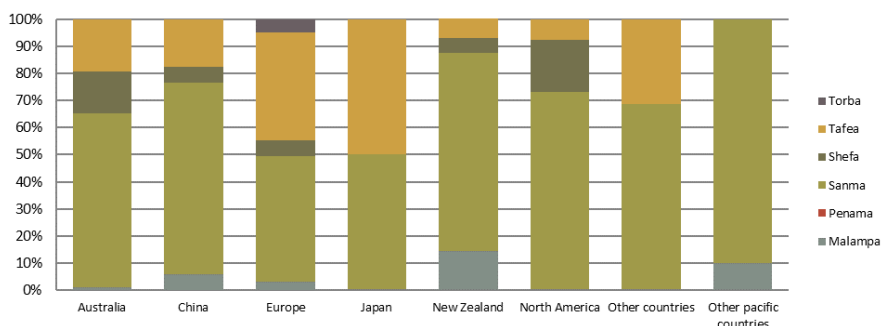


Figure 7: Summary of visitors to other provinces by country of usual residence



¹ Data on visitors travelling to outer islands is only available from July 2014

Table 1: Visitors to outer islands, by province

Year	Month	Province					TOTAL	
		Torba	Sanma	Penama	Malampa	Shefa*		Tafea
2022	Jul	6	270	0	17	44	106	443

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

Year	Month	Province					TOTAL	
		Torba	Sanma	Penama	Malampa	Shefa*		Tafea
2022	Jul	5.4	5.6	0	2.6	7.7	3.3	5

Table 3: The proportion of visitors to other provinces by Country of usual residence

Country of Usual Residence	Province						Total
	Malampa	Penama	Sanma	Shefa	Tafea	Torba	
Australia	1%	0%	64%	15%	19%	0%	176
China	6%	0%	71%	6%	18%	0%	17
Europe	3%	0%	46%	6%	40%	5%	125
Japan	0%	0%	50%	0%	50%	0%	8
New Zealand	15%	0%	65%	5%	15%	0%	55
North America	0%	0%	73%	19%	8%	0%	26
Other countries	0%	0%	69%	0%	31%	0%	16
Other pacific countries	10%	0%	90%	0%	0%	0%	20

DATA SOURCE AND REVISIONS

All International arrival and departure statistics by air provided in this report is sourced from the passenger processing module within ASYCUDA World system and also completed Arrival and Departure cards from the Department of Customs. Cruise ship figures are also supplied by the Department of Customs through the Passenger processing module.

The Vanuatu Bureau of Statistics is releasing monthly provisional international visitor arrivals highlighted in the tables from January 2019 onwards. This will allow for anomalies and consistency checks with the Department of Customs and Inland Revenue (DCIR) before release of actual figures in Quarterly or Annual Statistical Indicator report.

NEXT UPDATE (MONTHLY) RELEASE DATE

August 2022

21st October 2022

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Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Cruiseship Arrivals/ Croisiéristes	Total Visitors	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL					
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs				
2017		27,418	103,463	830	5,707	28,248	109,170	25,845	108,427	441	3,831	26,286	112,258	223,551	332,721	2017	
2018		28,426	111,296	510	4,338	28,936	115,634	28,160	120,736	231	3,840	28,391	124,576	234,567	350,201	2018	
2019		34,575	117,154	326	3,474	34,901	120,628	35,876	142,012	529	3,303	36,405	145,315	135,357	255,985	2019	
2020		10,392	21,764	17	201	10,409	21,965	9,122	28,095	253	39	9,375	28,134	60,401	82,366	2020	
2021		3,495	-	-	-	3,495	-	8,964	-	-	-	8,964	-	-	-	2021	
2017	Jul	1,865	11,134	95	921	1,960	12,055	1,927	12,533	34	322	1,961	12,855	10,983	23,038	2017	Juil
2018	Jul	2,133	12,793	6	391	2,139	13,184	2,196	13,448	3	377	2,199	13,825	11,662	24,846	2018	Juil
2019	Jul	2,258	12,196	6	416	2,264	12,612	2,267	14,677	22	387	2,289	15,064	10,728	23,340	2019	Juil
2020	Jul	-	-	-	-	-	-	41	37	-	-	41	37	-	-	2020	Juil
2021	Jul	98	-	-	-	98	-	822	-	-	-	822	-	-	-	2021	Juil
2022	Jan	-	-	-	-	-	-	955	-	-	-	955	-	-	-	2022	Jan
	Feb	374	-	-	-	374	-	1,179	-	-	-	1,179	-	-	-		Feb
	Mar	16	-	-	-	16	-	865	-	-	-	865	-	-	-		Mar
	Apr	65	-	-	-	65	-	1,213	-	-	-	1,213	-	-	-		Avr
	May	1,056	-	-	-	1,056	-	1,040	-	-	-	1,040	-	-	-		Mai
	Jun[p]	950	-	-	-	950	-	827	-	-	-	827	-	-	-		Juin[p]
	Jul[p]	3,342	3,538	-	2	3,342	3,540	1,150	3,623	-	12	1,150	3,635	-	3,540		Juil[p]

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

r revised

Table 2 : Visitor Arrivals by Purpose of Visit
Tableau 2 : Arrivées de visiteurs selon le motif du voyage

Year	Month	<u>VISITORS/VISITEURS</u>					Total Visitors Visiteurs global	Année	Mois
		Holidays Vacances	Visiting Friends and relatives Visite à des amis et à la famille	Business, Meetings/ Conferences Affaires, réunions ou conférence	Stop Over Escale	Others, Education, sports Autres, education, sport			
2017		83,465	8,940	8,338	897	7,530	109,170	2017	
2018		91,726	8,616	7,552	645	7,095	115,634	2018	
2019		95,849	8,764	8,059	524	7,432	120,628	2019	
2020		17,166	1,445	1,085	448	1,821	21,965	2020	
2021		-	-	-	-	-	-	2021	
2017	Jul	9,514	821	832	102	786	12,055	2017	Juil
2018	Jul	10,736	820	714	117	797	13,184	2018	Juil
2019	Jul	10,192	846	852	20	702	12,612	2019	Juil
2020	Jul	-	-	-	-	-	-	2020	Juil
2021	Jul	-	-	-	-	-	-		Juil
2022	Jan	-	-	-	-	-	-	2022	Jan
	Fev	-	-	-	-	-	-		Fev
	Mar	-	-	-	-	-	-		Mar
	Apr	-	-	-	-	-	-		Avr
	May	-	-	-	-	-	-		Mai
	Jun	-	-	-	-	-	-		Juin
	Jul[p]	2,753	367	156	42	121	3,439		Juil[p]

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

Table 3 : Visitor Arrivals by Usual Country of Residence
Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays			
2017		57,387	11,554	15,880	7,147	6,806	3,016	1,076	3,612	2,692	109,170	2017	
2018		60,616	13,432	15,105	6,545	8,023	3,347	963	4,007	3,596	115,634	2018	
2019		63,122	15,085	14,738	6,560	8,992	3,120	1,107	4,671	3,233	120,628	2019	
2020		11,248	1,819	3,778	1,241	1,728	692	171	680	608	21,965	2020	
2021		-	-	-	-	-	-	-	-	-	-	2021	
2017	Jul	6,470	1,834	1,214	816	715	289	112	410	195	12,055	2017	Juil
2018	Jul	7,056	2,135	1,129	728	835	436	93	366	406	13,184	2018	Juil
2019	Jul	6,533	2,344	1,019	578	939	295	97	477	330	12,612	2019	Juil
2020	Jul	-	-	-	-	-	-	-	-	-	-	2020	Juil
2021	Jul	-	-	-	-	-	-	-	-	-	-	2021	Juil
2022	Jan	-	-	-	-	-	-	-	-	-	-	2022	Jan
	Feb	-	-	-	-	-	-	-	-	-	-		Fév
	Mar	-	-	-	-	-	-	-	-	-	-		Mar
	Ap	-	-	-	-	-	-	-	-	-	-		Avr
	May	-	-	-	-	-	-	-	-	-	-		Mai
	Jun	-	-	-	-	-	-	-	-	-	-		Juin
	Jul[p]	1,894	571	183	143	444	85	7	49	63	3,439		Juil[p]

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

Table 4 : Overseas Arrivals of Residents by Nationality**Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian Australien	French Français	British Anglais	New Zealander Néo- Zélandais	Asian Asiatiques	Pacific Islanders Autres pays du Pacifique	North Americans Américain du Nord	Other countries Autres pays	TOTAL	Année	Mois
2017		21,967	2,463	1,036	118	797	712	564	358	233	28,248	2017	
2018		23,610	1,919	750	97	591	875	593	273	228	28,936	2018	
2019		26,317	2,344	884	329	780	2,809	665	409	364	34,901	2019	
2020		8,374	719	285	42	243	283	273	87	103	10,409	2020	
2021		2,659	343	63	10	79	210	67	17	47	3,495	2021	
2017	Jul	1,453	188	77	8	90	63	35	31	15	1,960	2017	Juil
2018	Jul	1,642	154	46	7	41	92	106	31	20	2,139	2018	Juil
2019	Jul	1,604	253	80	7	73	112	68	30	37	2,264	2019	Juil
2020	Jul	0	0	0	0	0	0	0	0	0	0	2020	Juil
2022	Jan	0	0	0	0	0	0	0	0	0	0	2022	Jan
	Feb	0	321	12	8	3	7	10	4	4	369		Fév
	Mar	0	9	6	0	0	1	0	0	0	16		Mar
	Apr	54	11	0	0	0	0	0	0	0	65		Avr
	May	876	95	4	9	9	32	10	12	9	1,056		Mai
	Jun	756	80	14	3	9	63	15	2	8	950		Juin
	Jul [p]	2,589	343	85	13	91	100	57	30	34	3,342		Juil[p]

Source: Department of Customs/Département de

*p: provisionna figures**- No visitors/residents were recorded for the reference month*

Table 5 : Visitors Arriving by Air Intended Length of Stay*

Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2017		10.4	12.3	11.4	2017	
2018		9.9	11.9	10.9	2018	
2019		10.4	13.4	11.9	2019	
2020		2.8	1.5	2.2	2020	
2021		-	-	-	2021	
2017	Jul	10.8	11.8	11.3	2017	Juil
2018	Jul	10.6	13.3	11.9	2018	Juil
2019	Jul	9.2	11.9	10.5	2019	Juil
2020	Jul	-	-	-	2020	Juil
2021	Jul	-	-	-	2021	Juil
2022	Jan	-	-	-	2022	Jan
	Feb	-	-	-		Fév
	Mar	-	-	-		Mar
	Apr	-	-	-		Avr
	May	-	-	-		Mai
	Jun	-	-	-		Juin
	Jul [p]	14	-	14		Juil [p]

Source: Department of Customs/Département des douanes

p: provisional figures

-: no arrivals

Table 6 : Visitors Arriving by Air Average Age**Tableau 6 : Arrivée des Visiteurs par Age moyen**

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2017		39	42	41	2017	
2018		39	43	41	2018	
2019		39	42	41	2019	
2020		10	3	6	2020	
2017	Jul	37.8	40.5	39.2	2017	Juil
2018	Jul	38.4	40.6	39.5	2018	Juil
2019	Jul	38.8	42.6	40.7	2019	Juil
2020	Jul	-	-	-	2020	Juil
2021	Jul	-	-	-	2021	Juil
2022	Jan	-	-	-	2022	Jan
	Feb	-	-	-		Fév
	Mar	-	-	-		Mar
	Apr	-	-	-		Avr
	May	-	-	-		Mai
	Jun	-	-	-		Juin
	Jul [p]	41.6	70.5	56.1		Juil [p]

Source: Department of Customs/Département des douanes

p: provisional figures

Table 7: Visitors travelling to Outer Islands, Vanuatu

Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu

Year	Month	Tanna	Santo	Efate offshore Islands Efate et les îles côtières	Pentecost Island îles Pentecôte	Malekula Malicolo	Ambrym	Other Islands D'autres îles	TOTAL	Année	Mois
		2017		10,301	8,840	3,333	550	1,071	837		
2018		11,258	10,349	4,419	527	1,220	874	2,460	31,107	2018	
2019		10,848	10,255	4,751	660	899	404	2,442	30,259	2019	
2020		2,283	2,489	634	64	205	47	512	6,234	2020	
2021		-	-	-	-	-	-	-	-	2021	
2017	Jul	1,433	1,352	542	42	119	115	384	3,987	2017	Juil
2018	Jul	1,565	1,566	628	81	145	133	335	4,453	2018	Juil
2019	Jul	1,594	1,584	906	65	123	50	414	4,736	2019	Juil
2020	Jul	-	5	-	-	1	-	-	6	2020	Juil
2021	Jul	-	-	-	-	-	-	-	-	2021	Juil
2022	Jan	-	-	-	-	-	-	-	-	2022	Jan
	Feb	-	-	-	-	-	-	-	-		Fév
	Mar	-	-	-	-	-	-	-	-		Mar
	Apr	-	-	-	-	-	-	-	-		Avr
	May	-	-	-	-	-	-	-	-		Mai
	Jun	-	-	-	-	-	-	-	-		Juin
	Jul [p]	98	270	27	-	16	-	32	443		Juil [p]

Source: Department of Customs/Département des douanes

Note: 1. Data on visitors travelling to outer islands is only available from May 2014

p: provisional figures

Table 8: Visitors usual residence arrivals by purpose of visit

Tableau 8: Visiteurs résidences habituelles arrivées par voie aérienne, par motif de visite

Country of Usual Residence Pays de résidence habituelle	Visiting Friends and relatives		Holiday Vacances		Business Affaires		All Other us les autres		Total Visitors
		% share		% share		% share		% share	
Australia/Australie	153	8%	1,634	86%	32	2%	75	4%	1,894
China/Chine	2	4%	35	71%	5	10%	7	14%	49
Europe/L'europe	56	13%	367	83%	9	2%	12	3%	444
Japan/Japon	1	14%	3	43%	1	14%	2	29%	7
New Caledonia/Nouvelle Caledonie	41	22%	117	64%	2	1%	23	13%	183
New Zealand/Nouvelle Zeland	48	8%	467	82%	22	4%	34	6%	571
North America/ Amerique du Nord	18	21%	53	62%	3	4%	11	13%	85
Other countries/Autres pays	12	19%	35	56%	3	5%	13	21%	63
Other pacific countries/ Autres pays du pacifique	36	25%	42	29%	25	17%	40	28%	143
Total Visitors	367		2,753		102		217		3,439

Source: Department of Customs/Département des douanes