

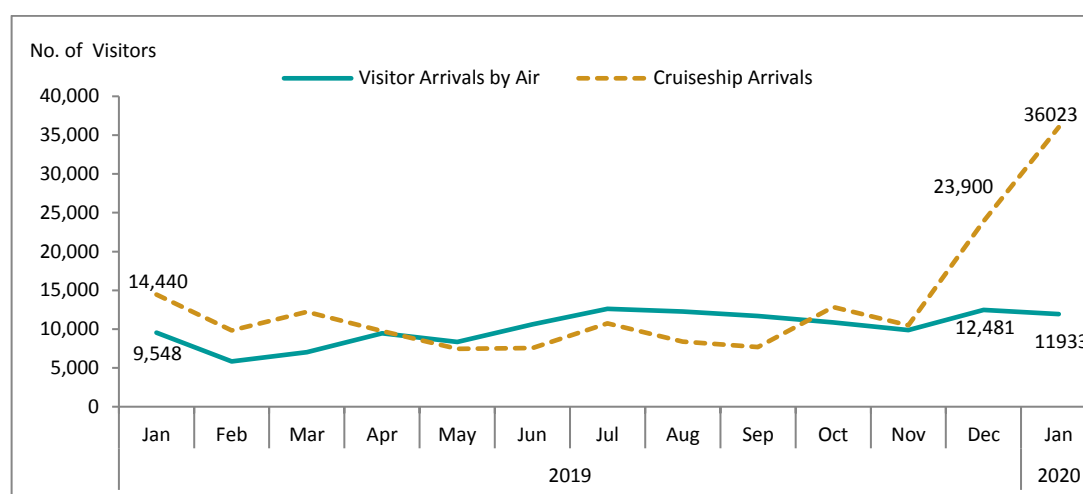
STATISTICS UPDATE: INTERNATIONAL VISITOR ARRIVALS

JANUARY 2020 PROVISIONAL HIGHLIGHTS

RELEASE DATE: 2nd April 2020

OVERVIEW

Fig 1: Provisional International Visitor Arrivals: January 2019 to January 2020



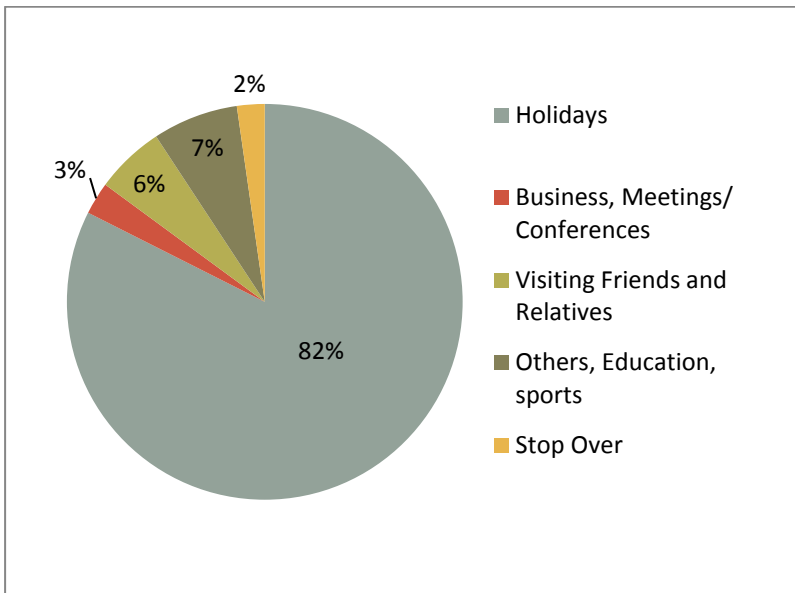
- The total international visitor by air accounted for 25% of all international visitor arrivals to Vanuatu. Visitors by air increased by 25% over corresponding month in 2019 but falls by 4% over the previous month. The increase over the corresponding period was attributed to the rise in the number of arrivals for holiday purposes.
- Cruise ship or day visitors made up 75% of total international visitors to Vanuatu. Day Visitors has made an increase by 149% compared to January 2019 and also increased by 51% over the previous month. The increase was attributed to the increase in number of cruise ship visits from 7 in January 2019 to 16 cruise ships in January 2020.

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PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

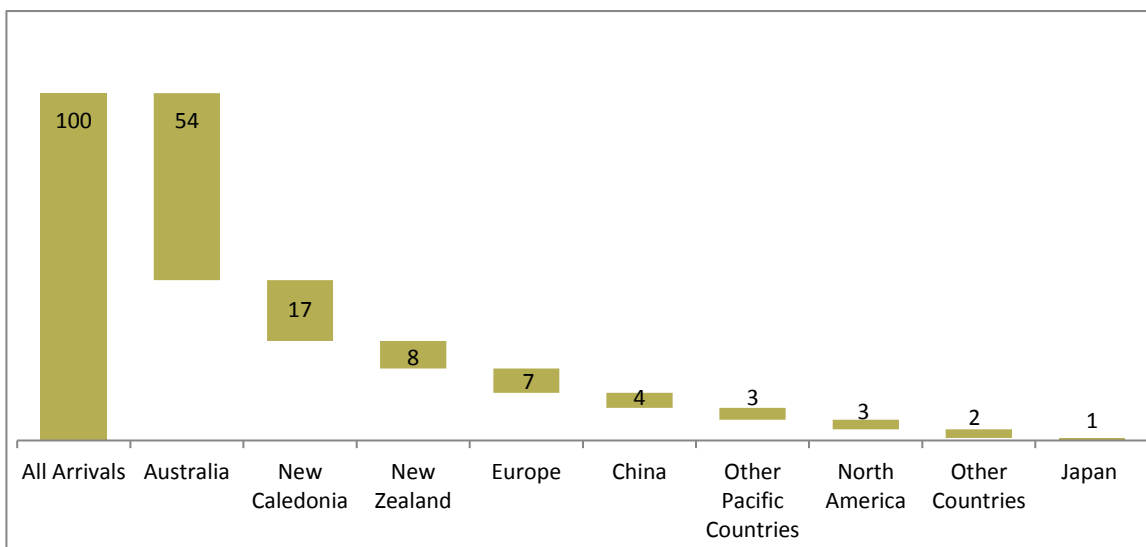
Fig 2: Percentage share of visitors by purpose of visit



- Holiday visitors made up 82% of all international visitor arrivals to Vanuatu; followed by others, education and sports at 7%, Visiting Friends and relatives at 6%, business, meetings or conferences at 3%, while stop-over visitors accounted for 2%.

COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

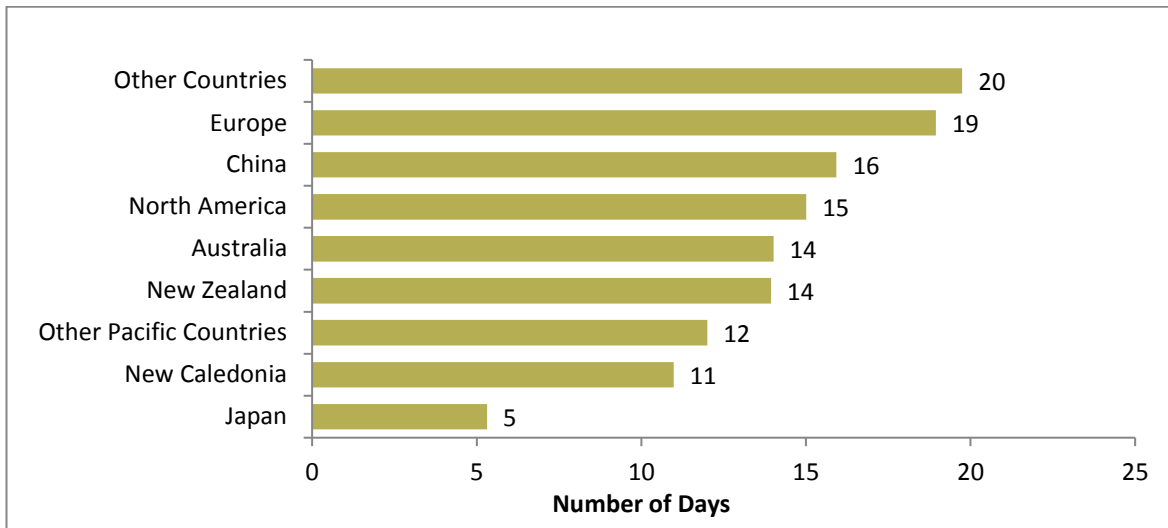
Fig 3: Percentage share of visitors by Country of Usual Residence



- Australian visitors accounted for 54% of all international visitors by air followed by New Caledonia at 17%, New Zealand at 8%, Europe at 7%, China at 4%, Other Pacific Countries and North America at 3% each, Other Countries at 2% and Japan at 1%.

AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

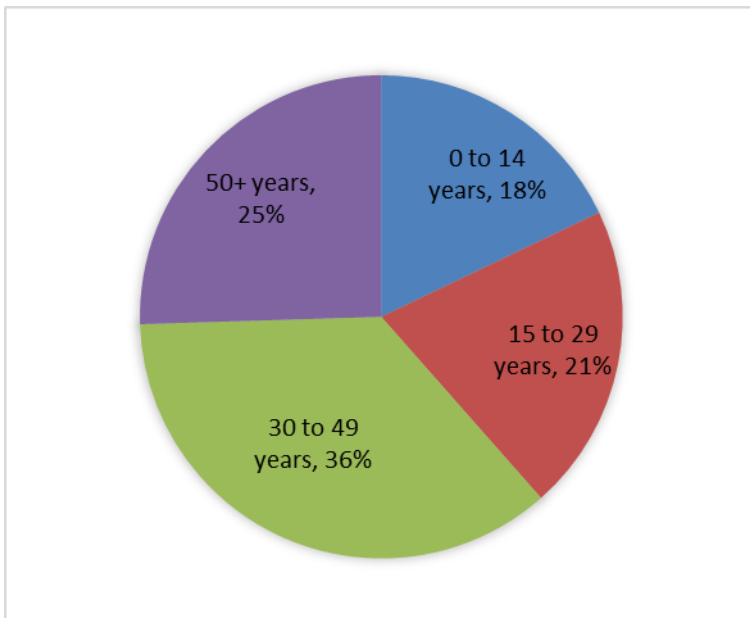
Fig 4: Average length of stay by country of usual residence



- International visitors by air spent an average of 15 days in Vanuatu. These increased by 2 days over the corresponding month in 2019 and remain unchanged over the previous month. Other Countries spent an average of 20 days compared to visitors from Japan who spent an average of less than 10 days.

AVERAGE AGE FOR VISITORS ARRIVING BY AIR

Fig 5: Proportion of visitors by age group



- The average age for visitors travelling by air stood at 36 years. This age remains the same compared to January 2019. This represents 36% of all visitors arriving to Vanuatu within the age group of 30 to 49 years old.

SHARE OF VISITORS TO OUTER ISLANDS

- Tanna received the highest number of visitors at 41%; followed by visitors to Santo Island at 37%. (see table 7)

DATA SOURCE AND REVISIONS

All International arrival and departure statistics by air provided in this report is sourced from the Passenger processing module within ASYCUDA World system and also completed Arrival and Departure cards from the Department of Customs. Cruise ship figures are also supplied by the Department of Customs through the Passenger processing module.

The Vanuatu National Statistics Office will be releasing Provisional International Visitor Arrivals highlighted in the tables from January 2019 onwards. This will allow for anomalies and consistency checks with the Department of Customs and Inland Revenue before release of actual figures in Quarterly or Annual Statistical Indicator report.

NEXT UPDATE (MONTHLY)

February 2020

RELEASE DATE

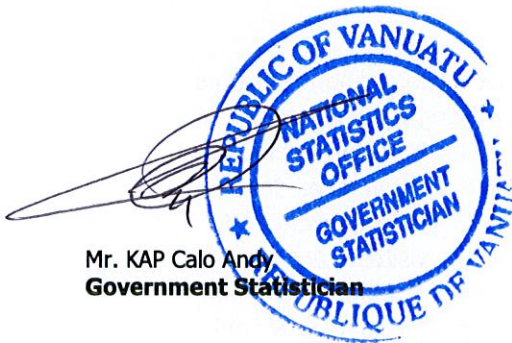
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SUMMARY OF VISITORS TO OUTER ISLANDS¹, BY PROVINCE

Summary of Indicators

- Sanma received the highest number of visitors at 42%, followed by Tafea province at 41%.
- Visitors who travelled to outer islands spent an average of 7 days.

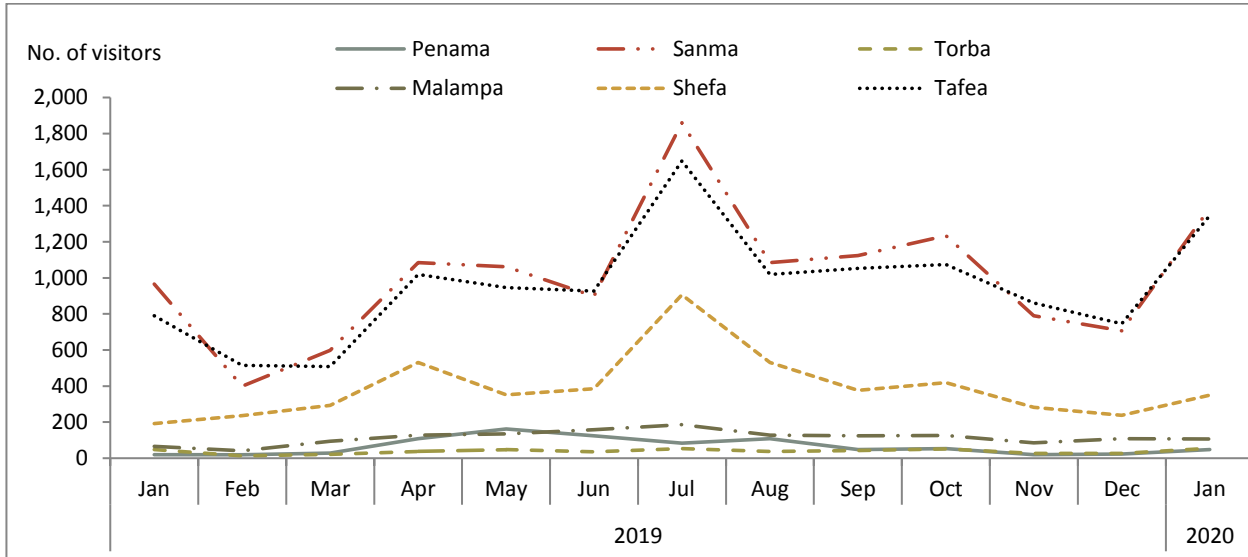


Figure 1: Summary of visitors to other province, January 2019 to January 2020

*Excludes Efate Island

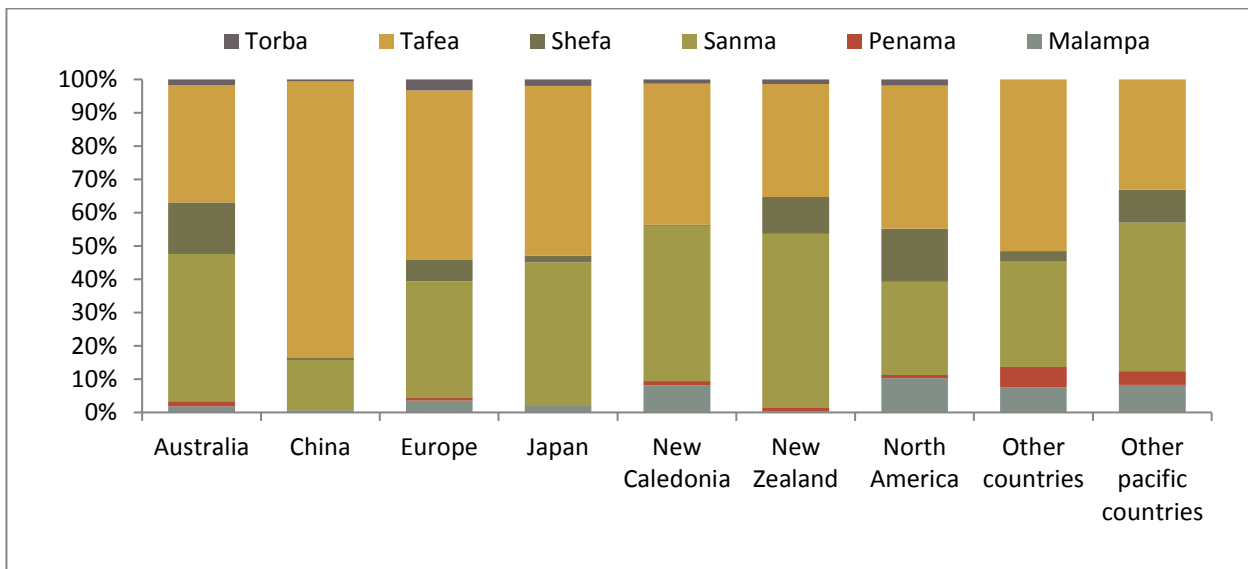


Figure 2: Proportion of visitors to other provinces

*Excludes Efate Island

¹ Data on visitors travelling to outer islands is only available from July 2014

ANNEX 1 –VISITORS TO OUTER ISLANDS, BY PROVINCE**Table 1: Visitors to outer islands, by province**

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2019	Jan	47	965	20	66	192	789	2,079
	Feb	13	399	19	41	236	514	1,222
	Mar	21	599	28	94	292	508	1,542
	Apr	38	1,085	109	127	531	1,018	2,908
	May	47	1,061	162	134	352	946	2,702
	Jun	35	898	124	158	385	926	2,526
	Jul	53	1,860	83	186	906	1,648	4,736
	Aug	38	1,085	109	127	531	1,018	2,908
	Sep	43	1,123	48	124	376	1,053	2,767
	Oct	52	1,234	54	126	418	1,073	2,957
	Nov	26	790	20	86	282	861	2,065
	Dec	27	706	23	108	238	745	1,847
2020	Jan	55	1,387	47	106	350	1,346	3,291

Source: Department of Customs

*Excludes Efate Island

ANNEX 2 –AVERAGE LENGTH OF STAY (NIGHTS) FOR VISITORS TO OUTER ISLANDS, BY PROVINCE**Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province**

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2019	Jan	6.7	6.9	10.9	9.9	4.2	3.3	5.4
	Feb	7.3	10.5	6.0	8.5	10.1	6.4	8.8
	Mar	6.4	4.3	3.9	5.3	2.2	3.7	4.3
	Apr	4.7	6.8	3.9	7.1	2.1	2.9	4.5
	May	5.1	6.8	3.5	8.1	2.5	3.1	4.8
	Jun	4.0	7.2	9.5	13.3	2.0	6.3	6.5
	Jul	5.4	8.7	2.1	5.8	2.7	3.8	5.6
	Aug	4.7	6.8	3.9	7.1	2.1	2.9	4.5
	Sep	7.5	6.4	13.6	7.4	5.6	4.7	5.8
	Oct	7.7	6.4	12.7	7.4	5.4	4.7	5.8
	Nov	4.4	9.0	5.7	4.2	2.7	2.9	4.8
	Dec	3.1	6.4	7.7	13.5	1.8	7.5	6.6
2020	Jan	10.4	7.5	13.9	5.9	2.8	3.4	7.3

Source: Department of Customs

*Excludes Efate Island

ANNEX 3 – VISITORS TO OTHER PROVINCE BY COUNTRY OF USUAL RESIDENCE

Tab 3: The proportion of visitors to other provinces by Country of usual residence

Country of Usual Residence	Province						Total
	Malampa	Penama	Sanma	Shefa	Tafea	Torba	
Australia	2%	2%	44%	15%	35%	2%	100%
China	1%	0%	15%	1%	83%	1%	100%
Europe	4%	1%	35%	7%	51%	3%	100%
Japan	2%	0%	43%	2%	51%	2%	100%
New Caledonia	8%	1%	47%	0%	42%	1%	100%
New Zealand	0%	1%	52%	11%	34%	1%	100%
North America	10%	1%	28%	16%	43%	2%	100%
Other countries	8%	6%	32%	3%	52%	0%	100%
Other pacific countries	8%	4%	45%	10%	33%	0%	100%

Source: Department of Customs

*Excludes Efate Island

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Cruiseship Arrivals/ Croisiéristes	Total Visitors	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL					
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs				
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	287,423	2015	
2016		24,801	89,358	359	5,759	25,160	95,117	20,118	91,064	165	4,406	20,283	95,470	256,482	351,599	2016	
2017		27,418	103,463	830	5,707	28,248	109,170	25,845	108,427	441	3,831	26,286	112,258	223,551	332,721	2017	
2018		28,426	111,296	510	4,338	28,936	115,634	28,160	120,736	231	3,840	26,322	124,576	234,567	350,201	2018	
2019 [p]		34,575	117,154	326 #	3,474	34,901	120,628	35,876	142,012	529	3,303	36,405	145,315	135,357	255,985	2019 [p]	
#	2015 Jan	2,396	8,219	37	305	2,433	8,524	1,547	12,350	53	342	1,600	12,692	26,923	35,447	2015	Jan
	2016 Jan	2,029	8,081	20	398	2,049	8,479	1,644	11,475	14	287	1,658	11,762	28,070	36,549	2016	Jan
	2017 Jan	2,418	8,503	19	454	2,437	8,957	2,229	10,645	22	433	2,251	11,078	31,548	40,505	2017	Jan
	2018 Jan	2,300	9,716	102	414	2,402	10,130	2,326	13,291	23	217	2,349	13,508	34,656	44,786	2018	Jan
	2019 Jan [p]	2,561	9,244	25	304	2,586	9,548	2,288	13,563	9	423	2,297	13,986	14,440	23,988	2019	Jan [p]
	Feb [p]	1,401	5,727	8	108	1,409	5,835	2,535	6,792	9	84	2,544	6,876	9,849	15,684		Fév [p]
	Mar [p]	2,151	6,807	37	219	2,188	7,026	2,717	7,940	13	233	2,730	8,173	12,237	19,263		Mar [p]
	Apr [p]	2,880	9,103	35	342	2,915	9,445	2,334	9,670	23	320	2,357	9,990	9,740	19,185		Avr [p]
	May [p]	3,061	8,071	35	288	3,096	8,359	2,879	8,844	10	309	2,889	9,153	7,460	15,819		Mai [p]
	Jun [p]	3,035	10,321	5	286	3,040	10,607	1,334	10,670	23	320	1,357	10,990	7,555	18,162		Juin [p]
	Jul [p]	2,258	12,196	6	416	2,264	12,612	2,267	14,677	22	387	2,289	15,064	10,728	23,340		Juil [p]
	Aug [p]	2,687	12,032	19	243	2,706	12,275	2,676	13,317	46	187	2,722	13,504	8,402	20,677		Aoû [p]
	Sep [p]	3,689	11,442	39	258	3,728	11,700	6,094	22,738	36	420	6,130	23,158	7,690	19,390		Sep [p]
	Oct [p]	3,090	10,516	16	364	3,106	10,880	3,818	13,287	46	260	3,864	13,547	12,863	23,743		Oct [p]
	Nov [p]	3,160	9,611	31	249	3,191	9,860	3,852	10,660	34	148	3,886	10,808	10,493	20,353		Nov [p]
	Dec [p]	4,602	12,084	70	397	4,672	12,481	3,082	9,854	258	212	3,340	10,066	23,900	36,381		Dec [p]
2020	Jan [p]	2,610	11,732	17	201	2,627	11,933	2,754	15,805	253	37	3,007	15,842	36,023	47,956	2020	Jan [p]

Source: Department of Customs/Département des douanes

p: provisional figures

Table 2 : Visitor Arrivals by Purpose of Visit
Tableau 2 : Arrivées de visiteurs selon le motif du voyage

Year	Month	<u>VISITORS/VISITEURS</u>					Total Visitors Visiteurs global	Année	Mois
		Holidays Vacances	Visiting Friends and relatives Visite à des amis et à la famille	Business, Meetings/ Conferences Affaires, réunions ou conférence	Stop Over Escale	Others, Education, sports Autres, education, sport			
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016		71,088	8,300	8,521	551	6,657	95,117	2016	
2017		83,465	8,940	8,338	897	7,530	109,170	2017	
2018		91,726	8,616	7,552	645	7,095	115,634	2018	
2019	[p]	95,849	8,764	8,059	524	7,432	120,628	2019	[p]
2015	Jan	6,846	524	377	11	766	8,524	2015	Jan
2016	Jan	6,918	613	363	20	565	8,479	2016	Jan
2017	Jan	7,203	746	462	71	475	8,957	2017	Jan
2018	Jan	8,106	873	465	81	605	10,130	2018	Jan
2019	Jan [p]	7,816	717	426	16	573	9,548	2019	Jan [p]
	Feb [p]	4,368	425	539	8	495	5,835		Fév [p]
	Mar [p]	5,299	610	726	4	387	7,026		Mar [p]
	Apr [p]	7,651	739	455	4	596	9,445		Avr [p]
	May [p]	6,142	710	865	4	638	8,359		Mai [p]
	Jun [p]	8,388	828	680	4	707	10,607		Juin [p]
	Jul [p]	10,192	846	852	20	702	12,612		Juil [p]
	Aug [p]	9,477	979	1,004	16	799	12,275		Aoû [p]
	Sep [p]	9,756	744	536	5	659	11,700		Sep [p]
	Oct [p]	8,761	667	677	82	693	10,880		Oct [p]
	Nov [p]	7,588	467	832	210	763	9,860		Nov [p]
	Dec [p]	10,411	1,032	467	151	420	12,481		Dec [p]
2020	Jan [p]	9,837	676	316	270	834	11,933	2020	Jan [p]

Source: Department of Customs/Département des douanes

p: provisional figures

Table 3 : Visitor Arrivals by Usual Country of Residence
Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays			
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2017		57,387	11,554	15,880	7,147	6,806	3,016	1,076	3,612	2,692	109,170	2017	
2018		60,616	13,432	15,105	6,545	8,023	3,347	963	4,007	3,596	115,634	2018	
2019	[p]	63,122	15,085	14,738	6,560	8,992	3,120	1,107	4,671	3,233	120,628	2019	[p]
2015	Jan	4,664	693	1,487	619	470	201	59	154	177	8,524	2015	Jan
2016	Jan	4,495	724	1,060	486	979	276	75	174	210	8,479	2016	Jan
2017	Jan	4,738	549	1,742	439	602	180	75	339	293	8,957	2017	Jan
2018	Jan	5,206	804	2,129	528	570	251	63	317	262	10,130	2018	Jan
2019	Jan [p]	5,251	767	1,786	481	523	229	61	284	166	9,548	2019	Jan [p]
	Feb [p]	2,740	503	923	526	456	152	57	326	152	5,835		Fév [p]
	Mar [p]	3,864	611	949	411	413	209	71	331	167	7,026		Mar [p]
	Apr [p]	5,195	1,010	1,164	507	731	180	102	294	262	9,445		Avr [p]
	May [p]	3,919	868	1,139	552	806	294	60	425	296	8,359		Mai [p]
	Jun [p]	5,525	1,581	1,101	607	808	256	52	390	287	10,607		Juin [p]
	Jul [p]	6,533	2,344	1,019	578	939	295	97	477	330	12,612		Juil [p]
	Aug [p]	5,700	2,048	1,354	753	931	322	157	531	479	12,275		Aoû [p]
	Sep [p]	6,936	1,526	1,042	397	692	251	158	428	270	11,700		Sep [p]
	Oct [p]	5,679	1,487	1,307	567	795	305	69	414	257	10,880		Oct [p]
	Nov [p]	4,859	1,010	1,281	667	903	364	73	403	300	9,860		Nov [p]
	Dec [p]	6,921	1,330	1,673	514	995	263	150	368	267	12,481		Dec [p]
2020	Jan [p]	6,425	943	2,087	402	837	335	89	522	293	11,933	2020	Jan [p]

Source: Department of Customs/Département des douanes

p: provisional figures

Table 4 : Overseas Arrivals of Residents by Nationality**Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian Australien	French Français	British Anglais	New Zealander Néo- Zélandais	Asian Asiatiques	Pacific Islanders Autres pays du Pacifique	North Americans Américain du Nord	Other countries Autres pays	TOTAL	Année	Mois
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015	
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016	
2017		21,967	2,463	1,036	118	797	712	564	358	233	28,248	2017	
2018		23,610	1,919	750	97	591	875	593	273	228	28,936	2018	
2019	[p]	26,317	2,344	884	329	780	2,809	665	409	364	34,901	2019	[p]
2015	Jan	1,306	368	220	4	138	94	181	74	48	2,433	2015	Jan
2016	Jan	1,246	301	159	17	97	76	85	44	24	2,049	2016	Jan
2017	Jan	1,714	265	137	17	96	69	82	36	21	2,437	2017	Jan
2018	Jan	1,538	304	107	15	118	138	108	42	32	2,402	2018	Jan
2019	Jan [p]	120	125	14	204	130	1,828	33	89	43	2,586	2019	Jan [p]
	Feb [p]	816	191	105	14	47	105	60	36	35	1,409		Fév [p]
	Mar [p]	1,629	208	88	15	48	93	41	28	38	2,188		Mar [p]
	Apr [p]	2,270	247	101	12	69	104	59	27	26	2,915		Avr [p]
	May [p]	2,676	166	66	12	48	40	50	18	20	3,096		Mai [p]
	Jun [p]	2,767	87	19	1	32	43	70	9	12	3,040		Juin [p]
	Jul [p]	1,604	253	80	7	73	112	68	30	37	2,264		Juil [p]
	Aug [p]	2,024	225	112	8	78	105	85	44	25	2,706		Aoû [p]
	Sep [p]	3,066	244	78	16	61	109	78	34	42	3,728		Sep [p]
	Oct [p]	2,385	244	100	17	94	132	48	42	44	3,106		Oct [p]
	Nov [p]	2,863	124	66	12	29	52	15	16	14	3,191		Nov [p]
	Dec [p]	4,097	230	55	11	71	86	58	36	28	4,672		Dec [p]
2020	Jan [p]	1,852	243	106	17	100	115	112	42	40	2,627	2020	Jan [p]

Source: Department of Customs/Département des douanes

p: provisional figures

Table 5 : Visitors Arriving by Air Intended Length of Stay***Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour**

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2017		10.4	12.3	11.4	2017	
2018		9.9	11.9	10.9	2018	
2019 [p]		10.4	13.4	11.9	2019 [p]	
2015	Jan	8.9	9.2	9.0	2015	Jan
2016	Jan	10.3	11.2	10.8	2016	Jan
2017	Jan	11.5	12.1	11.8	2017	Jan
2018	Jan	10.7	12.9	11.8	2018	Jan
2019	Jan [p]	12.4	12.0	12.2	2019	Jan [p]
	Feb [p]	10.9	22.6	16.8		Fév [p]
	Mar [p]	8.8	9.4	9.1		Mar [p]
	Apr [p]	7.1	12.5	9.8		Avr [p]
	May [p]	11.7	19.2	15.5		Mai [p]
	Jun [p]	10.4	12.8	11.6		Juin [p]
	Jul [p]	9.2	11.9	10.5		Juil [p]
	Aug [p]	11.1	11.2	11.2		Août [p]
	Sep [p]	10.4	10.2	10.3		Sep [p]
	Oct [p]	9.8	8.9	9.4		Oct [p]
	Nov [p]	11.0	13.7	12.3		Nov [p]
	Dec [p]	11.5	16.8	14.1		Dec [p]
2020	Jan [p]	11.8	17.5	14.6	2020	Jan [p]

Source: Department of Customs/Département des douanes \

p: provisional figures

Table 6 : Visitors Arriving by Air Average Age**Tableau 6 : Arrivée des Visiteurs par Age moyen**

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2015	Jan	33.3	36.2	34.8	2015	Jan
2016	Jan	34.1	38.9	36.5	2016	Jan
2017	Jan	34.2	40.3	37.2	2017	Jan
2018	Jan	36.4	39.4	37.9	2018	Jan
	Feb	40.1	46.1	43.1		Fév
	Mar	41.0	43.9	42.5		Mar
	Apr	36.9	40.5	38.7		Avr
	May	39.3	48.1	43.7		Mai
	Jun	39.8	43.1	41.5		Juin
	Jul	38.4	40.6	39.5		Juil
	Aug	39.5	46.1	42.8		Août
	Sep	39.2	42.7	40.9		Sep
	Oct	39.6	44.6	42.1		Oct
	Nov	40.5	44.7	42.6		Nov
	Dec	36.0	38.8	37.4		Dec
2019	Jan [p]	35.1	37.7	36.4	2019	Jan [p]
	Feb [p]	39.9	44.3	42.1		Fév [p]
	Mar [p]	42.1	44.4	43.2		Mar [p]
	Apr [p]	36.9	37.1	37.0		Avr [p]
	May [p]	41.3	44.5	42.9		Mai [p]
	Jun [p]	38.6	41.7	40.1		Juin [p]
	Jul [p]	38.8	42.6	40.7		Juil [p]
	Aug [p]	41.3	44.5	42.9		Août [p]
	Sep [p]	38.6	43.1	40.8		Sep [p]
	Oct [p]	39.3	43.7	41.5		Oct [p]
	Nov [p]	41.1	46.6	43.9		Nov [p]
	Dec [p]	36.2	39.4	37.8		Dec [p]
2020	Jan [p]	35.4	37.1	36.3	2020	Jan [p]

Source: Department of Customs/Département des douanes

p: provisional figures

Table 7: Visitors travelling to Outer Islands, Vanuatu**Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu**

Year	Month	Tanna	Santo	Efate offshore Islands Efate et les îles côtières	Pentecost Island îles Pentecôte	Malekula Malicolo	Ambrym	Other Islands D'autres îles	TOTAL	Année	Mois
		2015		7,295	5,342	3,201	1,093	945	775		
2016		7,774	6,861	4,328	820	935	863	1,973	23,554	2016	
2017		10,301	8,840	3,333	550	1,071	837	2,416	27,348	2017	
2018		11,258	10,349	4,419	527	1,220	874	2,460	31,107	2018	
2019	[p]	10,848	10,255	4,751	660	899	404	2,442	30,259	2019	[p]
2015	Jan	611	420	261	15	56	22	103	1,488	2015	Jan
2016	Jan	814	222	33	303	66	161	15	1,614	2016	Jan
2017	Jan	737	710	141	20	70	46	65	1,789	2017	Jan
2018	Jan	1,080	1,109	220	7	76	76	148	2,716	2018	Jan
2019	Jan [p]	779	873	192	13	60	4	158	2,079	2019	Jan [p]
	Feb [p]	503	375	236	7	41	8	52	1,222		Fév [p]
	Mar [p]	487	482	292	20	60	29	172	1,542		Mar [p]
	Apr [p]	1,012	906	531	102	86	37	234	2,908		Avr [p]
	May [p]	922	950	352	153	74	50	201	2,702		Mai [p]
	Jun [p]	910	796	385	109	82	70	174	2,526		Juin [p]
	Jul [p]	1,594	1,584	906	65	123	50	414	4,736		Juil [p]
	Aug [p]	1,012	906	531	102	86	37	234	2,908		Août [p]
	Sep [p]	1,020	993	376	25	80	35	238	2,767		Sep [p]
	Oct [p]	1,040	1,045	418	29	80	37	308	2,957		Oct [p]
	Nov [p]	852	705	282	17	64	21	124	2,065		Nov [p]
	Dec [p]	717	640	250	18	63	26	133	1,847		Dec [p]
2020	Jan [p]	1,338	1,211	350	30	78	26	258	3,291	2020	Jan [p]

Source: Department of Customs/Département des douanes

Note: 1. Data on visitors travelling to outer islands is only available from May 2014

p: provisional figures

Table 8: Visitors usual residence arrivals by purpose of visit**Tableau 8: Visiteurs résidences habituelles arrivées par voie aérienne, par motif de visite**

Country of Usual Residence Pays de résidence habituelle	Visiting Friends and relatives Visite d'amis et de parents		Holiday Vacances		Business Affaires		All Other Tous les autres		Total Visitors
		% share		% share		% share		% share	
Australia/Australie	218	3%	5,755	90%	103	2%	349	5%	6,425
China/Chine	32	6%	420	80%	11	2%	59	11%	522
Europe/L'europe	44	5%	673	80%	21	3%	99	12%	837
Japan/Japon	4	4%	72	81%	5	6%	8	9%	89
New Caledonia/Nouvelle Caledonie	221	11%	1,693	81%	13	1%	160	8%	2,087
New Zealand/Nouvelle Zeland	47	5%	785	83%	45	5%	66	7%	943
North America/ Amerique du Nord	41	12%	192	57%	40	12%	62	19%	335
Other countries/Autres pays	13	4%	186	63%	20	7%	74	25%	293
Other pacific countries/ Autres pays du pacifique	56	14%	61	15%	58	14%	227	56%	402
Total Visitors	676		9,837		316		1,104		11,933

Source: Department of Customs/Département des douanes